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FOR IMMEDIATE RELEASE

ANGUILLA TOURIST BOARD RETURNS TO CANADA THIS WEEK

Friday, October 4, 2024 - Toronto, ON: The Anguilla Tourist Board (ATB) made an exciting return to the Canadian market this week, meeting with travel trade industry representatives and media. Stacey Liburd, Anguilla's Director of Tourism, and Kohn Richardson, Co-ordinator of International Markets, visited Toronto, Ottawa, Montreal, and Quebec City where Director Liburd delivered an informative briefing and update highlighting the incredibly positive momentum Anguilla's tourism industry is enjoying and announcing several compelling developments for 2025 and beyond.

In her remarks, Mrs. Liburd shared record-breaking arrival numbers, revealing that Anguilla had welcomed 98,052 visitors to the island from January through May 2024, of which 57,165 were stayovers. The increase in visitor arrivals for this period was positively impacted by the arrivals from both types of visitors; stay-overs and day-trippers. The growth in arrivals continues to be led by the island's two largest source markets, the United States and Canada.

Mrs. Liburd identified increased accessibility and robust airlift as key components of Anguilla's 2024 success to date, with American Airlines adding a third weekly flight from Miami, expanded private charter options, and increased intra-regional airlift from the likes of Dominican Republic, Puerto Rico, St. Barth's, and Antigua specifically contributing to making Anguilla more accessible than ever.

Turning her attention to the future, Mrs. Liburd spoke to a full slate of new investments, property debuts, and general good news for Anguilla in 2025, including:

- The 2025 groundbreaking of a new passenger terminal and runway extension project, empowering Anguilla to accommodate Code C aircraft (aircraft as large as the Boeing 737 Max 8) following on the heels of a new cargo building completed in 2024
- The beginning of construction of two new luxury yacht marinas: the Altamer and the Savannah Bay Marina and Resort
- The 2025 opening of Ani Private Resorts, a 15-suite development on Shoal Bay
- The 40th-anniversary celebration of Malliouhana, encompassing an entire season of culinary, musical, and cultural events

- Tranquility Beach Resort claiming TripAdvisor's Traveller's Choice Award for the 3rd Year in a Row, with Mead's Bay also being recognized as the world's 3rd-best beach in USA Today

2025 is also shaping up to be a landmark year for events and programs in Anguilla, with something to offer every kind of visitor. Beyond the return of Anguilla's Summer Festival, the Festival Del Mar, The Anguilla Culinary Experience (ACE), and the legendary Moonsplash Musical Festival, Anguilla will be rolling out expanded Volun-Tourism programs, aimed at giving visitors the chance to give back to the community and further Anguilla's goal of becoming the region's most sustainable island.

For information on Anguilla please visit the official website of the Anguilla Tourist Board: www.IvisitAnguilla.com; follow us on Facebook: Facebook.com/AnguillaOfficial; Instagram: @Anguilla_Tourism; YouTube; Twitter: @Anguilla_Trsm, Hashtag: #MyAnguilla.

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About Anguilla
Tucked away in the northern Caribbean, Anguilla is a shy beauty with a warm smile. A slender length of coral and limestone fringed with green, the island is ringed with 33 beaches, considered by savvy travelers and top travel magazines, to be the most beautiful in the world. Anguilla lies just off the beaten path, so it has retained a charming character and appeal. Yet because it can be conveniently reached from three major gateways: Miami, FL (MIA), Puerto Rico (SJU), and St. Martin (SXM); and by private air, it's a hop and a skip away.

Romance? Barefoot elegance? Unfussy chic? And untrammeled bliss? Lose The Crowd. Find Yourself. In Anguilla.