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FOR IMMEDIATE RELEASE

ANGUILLA TOURIST BOARD SHOWCASES ANGUILLA'S ENCHANTING ALLURE AT AMOUR GLOBAL 2024



L-R: Chantelle Richardson, Deputy Director of Tourism, ATB; Liz Walton, Owner, Red Suitcase Journeys; Vivian Chambers, US Sales Representative, ATB; Ashley Heath, Founder, Luxe Departures

The Valley, Anguilla, May 3, 2024: The Anguilla Tourist Board (ATB) showcased the destination at Amour Global 2024, the premier trade event focused on luxury romance travel and destination weddings, which took place from April 24 - 28, 2024 in Sardinia, Italy. Mrs. Chantelle M. Richardson, Deputy Director of Tourism, and Mrs. Vivian Chambers, US Sales Representative, attended the show on behalf of the Board.

Amour Global is the most romantic travel event of the year, where the industry's finest destination wedding planners and honeymoon specialists meet the most romantic properties and destinations. Amour Global is designed to facilitate meaningful connections with the world's most inspiring romance travel buyers, advancing relationships and making romantic experiences come true. Amour Global 2024 is an exceptional opportunity for Anguilla to promote its outstanding product to the leading specialists in the romance travel market, reaffirming its position as an idyllic and romantic destination.

The ATB delegates conducted 40 pre-scheduled 1:1 meetings and engaged with over 80 suppliers from the USA, United Kingdom, South America (Brazil) and Europe (Italy, France, Spain, Germany, Netherlands, Austria and Belgium). They shared information on Anguilla's superb accommodation offerings; air and sea access; the many exciting activities to offer; the extensive array of culinary options available and unique, off-the-beaten-path experiences.

“At Amour Global, the quest for exclusive connections is bridged with guaranteed networking relationships. I had the privilege of presenting and sharing the exceptional offerings that Anguilla provides as a romantic destination,” stated Mrs., Chantelle Richardson, Deputy Director of Tourism, ATB. *“During our one-on-one meetings and networking sessions, we showcased Anguilla’s enhancing allure, where love and special celebrations find the perfect backdrop in our sun-kissed shores and tranquil waters. Anguilla epitomizes the essence of romance, offering unparalleled beauty and luxury for destination weddings.”*

A highlight of Amour Global is the Love Travel Awards, which recognize the people and properties that stand head and shoulders above all others in romance travel. It is the ultimate badge of honor, given to spectacular venues and the passionate professionals who work tirelessly to create magical experiences for their clients and guests across the world.

ATB proudly celebrated the 2024 Love Travel Award Winner in the Best Destination Wedding Planner category, Ms. JoAnn Gregoli of Elegant Occasions. Ms. Gregoli participated in a familiarization visit to Anguilla in July 2023, where she experienced the splendor of Anguilla’s accommodations, cuisine, hospitality and experiences.

Deputy Director, Mrs. Chantelle M. Richardson and US Sales Representative, Mrs. Vivian Chambers had the pleasure of advancing discussions with Ms. Gregoli around hosting an elite group of destination wedding planners and romance travel specialists on a romance focused visit to Anguilla, scheduled for 2025. This initiative is designed to facilitate meaningful connections with the world’s most inspiring romance travel suppliers, providing specially curated, extraordinary experiences and unique product offerings while they enjoy destination Anguilla.

Amour Global is comprised of three days of networking sessions and three days of 40 scheduled meeting appointments. This year attracted 110 exhibitors and 120 global buyers, of whom 60% were destination wedding planners and romance travel specialists and 40% were private travel designers. 35% of the Buyers and Suppliers in attendance hailed from The Americas; 55% came from Europe; and 10% were based in the Middle East.

For information on Anguilla please visit the official website of the Anguilla Tourist Board: www.lvisitAnguilla.com; follow us on Facebook: [Facebook.com/AnguillaOfficial](https://www.facebook.com/AnguillaOfficial); Instagram: [@Anguilla_Tourism](https://www.instagram.com/Anguilla_Tourism); [YouTube](https://www.youtube.com/); Twitter: [@Anguilla_Trsm](https://twitter.com/Anguilla_Trsm), Hashtag: [#MyAnguilla](https://twitter.com/MyAnguilla).

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Editors’ Note: Additional images are available [here](#).

About Anguilla

Tucked away in the northern Caribbean, Anguilla is a shy beauty with a warm smile. A slender length of coral and limestone fringed with green, the island is ringed with 33 beaches, considered by savvy travelers and top travel magazines, to be the most beautiful in the world. A fantastic culinary scene, a wide variety of quality accommodations at varying price points, a host of attractions and exciting calendar of festivals make Anguilla an alluring and entrancing destination.

Anguilla lies just off the beaten path, so it has retained a charming character and appeal. Yet because it can be conveniently reached from three major gateways – Miami, FL (MIA), Puerto Rico (SJU), and St. Martin, (SXM), and by private air, it's a hop and a skip away.

Romance? Barefoot elegance? Unfussy chic? And untrammelled bliss? Lose The Crowd. Find Yourself. In Anguilla.