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FOR IMMEDIATE RELEASE

ANGUILLA SHARES POSITIVE OUTLOOK FOR UPCOMING 2023/2024 WINTER SEASON AT SOTIC 2023

Expanded Airlift, New Resorts, Unique Experiences Entice Travelers to the Island



L-R: Dona Regis-Prosper, Secretary General & CEO, Caribbean Tourism Organization; Hon. Haydn Hughes, Minister of Tourism, Anguilla; Stacey Liburd, Director of Tourism, Anguilla Tourist Board

The Valley, Anguilla, October 13, 2023: The Hon. Haydn Hughes, Minister of Infrastructure, Communications, Housing Utilities and Tourism for Anguilla, and Anguilla’s Director of Tourism Mrs. Stacey Liburd, attended the State of the Tourism Industry Conference, themed ***Invest. Innovate. Inspire – A New Model for Caribbean Tourism Growth***, taking place in the Turks & Caicos Islands from October 9 – 13, 2023. An esteemed group of speakers addressed a range of issues regarding Tourism Investment and Financing in the Caribbean and Exploring the Drivers for Caribbean Tourism Growth in a series of elevated panel discussions.

Minister Hughes delivered an upbeat destination update to members of the regional and international media. *“Anguilla is enjoying robust visitor arrivals, a trend that is expected to continue through the end of the year and into the Winter 2023/24 Season,”* declared Minister Hughes. *“Visitors to Anguilla this winter will enjoy easier and more convenient access due to our expanded airlift; a variety of unique guest experiences at our resorts, many led by celebrities; new experiential pursuits such as diving, yachting, Moke rentals, and more.*

What remains unchanged is our legendary hospitality, which keeps our visitors returning to our shores year after year.”

Anguilla will enjoy twice daily service on American Airlines from Miami this winter, along with new regional flights to and from Antigua and St. Barths. The airport expansion is well underway, with construction of the new terminal building slated to start in January 2024. Anguilla’s leading resorts are all offering a variety of specially curated experiences to entice visitors to the island. Culinary residences by celebrity chefs at the Four Seasons; an Entertainment Park and championship golf at the Aurora Anguilla Resort and Golf Club; a new wine program with an award-winning sommelier at Malliouhana are just a few of the many experiences on offer this winter. Two new resorts, Kokoon Villas in the West end and Ani Private Resorts on Shoal Bay East are starting over the next year.

During the course of the week, Minister Hughes and Director Liburd attended several business meetings with their regional counterparts in the CTO Council of Ministers and Tourism Commissioners. Minister Hughes also conducted separate meetings with InterCaribbean Airlines to discuss regional connectivity and potential service for Anguilla.

Director Liburd served as a judge at the Regional Tourism Youth Congress on the final day of the Conference. Fourteen Junior Ministers of Tourism from across the region competed for the chance to be a youth ambassador for their destination and the region for a full year. Each delegate made a three-minute presentation to the judges on a prescribed topic, and then had to deliver a one-minute response to a mystery question. *“I am overwhelmed by the degree of talent, ingenuity, professionalism and creativity displayed by these students,”* stated Mrs. Liburd. *“They represent the future of our respective countries; our hope is that they will choose a career path in tourism, as they will undoubtedly make a tremendous contribution to whichever industry sector they enter.”*

For information on Anguilla please visit the official website of the Anguilla Tourist Board: www.lvisitAnguilla.com; follow us on Facebook: [Facebook.com/AnguillaOfficial](https://www.facebook.com/AnguillaOfficial); Instagram: [@Anguilla_Tourism](https://www.instagram.com/Anguilla_Tourism); [YouTube](https://www.youtube.com/); Twitter: [@Anguilla_Trsm](https://twitter.com/Anguilla_Trsm), Hashtag: [#MyAnguilla](https://twitter.com/hashtag/MyAnguilla).

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About Anguilla

Tucked away in the northern Caribbean, Anguilla is a shy beauty with a warm smile. A slender length of coral and limestone fringed with green, the island is ringed with 33 beaches, considered by savvy travelers and top travel magazines, to be the most beautiful in the world. A fantastic culinary scene, a wide variety of quality accommodations at varying price points, a host of attractions and exciting calendar of festivals make Anguilla an alluring and entrancing destination.

Anguilla lies just off the beaten path, so it has retained a charming character and appeal. Yet because it can be conveniently reached from three major gateways – Miami, FL (MIA), Puerto Rico (SJU), and St. Martin, (SXM), and by private air, it’s a hop and a skip away.

Romance? Barefoot elegance? Unfussy chic? And untrammelled bliss? Lose The Crowd. Find Yourself. In Anguilla.