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FOR IMMEDIATE RELEASE

ANGUILLA TOURIST BOARD LAUNCHES STAYCATION GIVEAWAY
Stay to Get Away

The Valley, Anguilla, July 03, 2024: The Anguilla Tourist Board (ATB) is excited to announce the launch of the "Stay to Get Away Giveaway," a captivating social media competition designed to encourage locals to rediscover and highlight the beauty of Anguilla. The prize is a stay at the renowned Four Seasons Anguilla, ensuring a high level of luxury and relaxation.

Ms. Kimberly King, Chief Marketing Officer, ATB: "Our local marketing team successfully led this initiative and partnered with the Four Seasons for the competition giveaway. This local campaign aims to showcase the island's beauty and emphasize the convenience and relaxation of staying on the island and enjoying all it has to offer. We are also excited by the national pride shown by those eager to capture pictures and share their personal stories about Anguilla's incredible locations and experiences."

The Staycation giveaway offers a 3-day, 2-night stay for two at Four Seasons Anguilla, including complimentary breakfasts. To be eligible, participants must be Anguillian or residents of the island, 18 years or older, and follow the Anguilla Tourist Board Head Office page on Facebook. The winner will be randomly selected from all eligible entries submitted by August 14th, 2024.

To enter the giveaway, participants must post a photo or video of their favorite spot or activity in Anguilla on social media. The post should include a caption explaining why it is their favorite, use the hashtag #StayToGetAway, and tag the Anguilla Tourist Board. Additionally, participants must follow the Anguilla Tourist Board Head Office page on Facebook. Special terms and conditions will apply.

For information on Anguilla please visit the official website of the Anguilla Tourist Board: www.िवisitAnguilla.com; follow us on Facebook: [Facebook.com/AnguillaOfficial](https://www.facebook.com/AnguillaOfficial) and [Facebook.com/atbheadoffice/](https://www.facebook.com/atbheadoffice/); Instagram: [@Anguilla_Tourism](https://www.instagram.com/Anguilla_Tourism); Twitter: [@Anguilla_Trsm](https://twitter.com/Anguilla_Trsm), Hashtag: [#MyAnguilla](https://twitter.com/MyAnguilla).

About Anguilla

Tucked away in the northern Caribbean, Anguilla is a shy beauty with a warm smile. A slender length of coral and limestone fringed with green, the island is ringed with 33 beaches, considered by savvy travelers and top travel magazines, to be the most beautiful in the world. A fantastic culinary scene, a wide variety of quality accommodations at varying price points, a host of attractions and exciting calendar of festivals make Anguilla an alluring and entrancing destination.

Anguilla lies just off the beaten path, so it has retained a charming character and appeal. Yet because it can be conveniently reached from three major gateways – Miami, FL (MIA), Puerto Rico (SJU), and St. Martin, (SXM), and by private air, it's a hop and a skip away.

Romance? Barefoot elegance? Unfussy chic? And untrammled bliss? Lose The Crowd. Find Yourself. In Anguilla.